



# NEWS

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## **REQUEST INC NAMES READY TO PLAY AS THE AUTHORIZED PROVIDER OF CD CONVERSION AND LOADING SERVICES**

### **To Support Audio ReQuest Residential Music Server Products.**

PALO ALTO, March 16, 2005 – ReadyToPlay, the premier CD to digital conversion service in the U.S. , and ReQuest Inc, a leading maker of digital music and video management products for the custom installation marketplace, announced that ReadyToPlay has been named the authorized provider of CD ripping and server loading services for ReQuest's line of AudioReQuest residential music systems.

"After a thorough analysis, ReQuest Multimedia concluded that ReadyToPlay has the technology and product knowledge to deliver the most consistent, high quality service to ReQuest customers," said Jeff Tedesco, CEO and founder of ReadyToPlay, based in Palo Alto, California. "ReQuest is one of the premier brands in the market. ReadyToPlay will work closely with them to provide its dealers with world class service."

"Our music systems really come alive when coupled with a customer's personal CD collection. To do this right requires the highest standards for ripping,

encoding and tagging of metadata. ReadyToPlay has the processes, technology and experience our customers and products demand” said Steve Vasquez, co-founder of ReQuest Inc.

### **Growing Market for CD Ripping and Loading Services**

Home audio servers, which typically connect to multi-room entertainment systems and portable players have internal hard disk drives capable of storing hundreds or thousands of CDs in digital formats such as MP3. While it can take dozens of hours to convert (or "rip") a CD library to digital audio files and load the files onto a server, ReadyToPlay can rip and load libraries significantly faster and more accurately than conventional methods.

"AudioReQuest buyers love their music, and most have hundreds of CDs. We offer technical advantages like more accurate, consistent tagging of music files for better music classification and play list selection. We also offer a wide selection of digital audio formats and bit rates for the same price as the standard conversion. Overall, it is more profitable for dealers to outsource CD ripping and loading to us," said Tedesco of ReadyToPlay. "Our focus is to support the dealer to get the job done fast and done right. When they are ready to install a new AudioReQuest Music System, it will be truly ready to play."

### **About ReadyToPlay**

ReadyToPlay, Inc., is a privately held company based in Palo Alto, California, that provides digital music services including CD conversion, audio server and portable digital audio device loading, and disaster recovery assistance. ReadyToPlay offers these services to customers through retail outlets such as Cambridge Soundworks and home

audio server manufacturers such as ReQuest Multimedia. ReadyToPlay also has partnerships in Europe through Rip Factory, a United Kingdom based company. The company is on the web at [www.readytoplay.com](http://www.readytoplay.com). ReadyToPlay believes in the joy that music adds to life and supports the legal integration of music into a digital lifestyle.

### **About ReQuest Inc**

Headquartered in Ballston Spa, New York, ReQuest Inc's home-entertainment control systems have set the standard for high-end digital media storage, management, playback, and integration since 1998. From award-winning music servers to the all-new VideoReQuest video management system, ReQuest Multimedia's products are the accepted leaders in cutting-edge technology and the company enjoys being regarded as having the best service in the industry. For more information visit [www.request.com](http://www.request.com).